

David A. Hoffman, MBA

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PROFESSIONAL EXPERTISE AND EXPERIENCE

- Founded and managed three successful small businesses
- Highly effective sales and marketing executive
- Marketing consultant
- Motivational speaker and trainer

Highlights of Education Qualifications

- Business Professor: Full time: Marketing and Management, Edison State College
- Adjunct Professor: Marketing and Management, Edison State College
- Certified in online teaching; Canvas course utilization and development, Edison State College
- College curriculum course development, both traditional and online
- Dual Enrollment Business Teacher through Edison College
- Professional Educator License in the State of Florida (Math, Technology and Business)
- Dynamic, nurturing educator skilled in classroom management and organization
- Experienced with special needs students. ESOL endorsed
- Effectively implemented current research based instructional strategies
- Committed to active partnership with parents and community
- Trained and mentored teachers for Charter Schools USA and Edison State College
- Member of SACS accreditation team 2004, SACS team leader 2009
- School Curriculum Liaison 2009-2010

Classroom Skills and Experience

- Florida Educational Leadership Exam (FELE) (passed 2008)
- Lee County Schools Clinical Educators Course (passed 2008)
- Experienced in teaching Marketing, and Management, (College Level)
Algebra, Business Math, Computer Technology, and Accounting (High School Level)
- Highly skilled in classroom and business technology
- Dedicated to using progressive curriculum develop strategies
- Committed to using community resources and partnerships in the classroom (Junior Achievement, Guardian Financial, Professional Speakers, DECA)

FLORIDA PROFESSIONAL TEACHING LICENSES
Business and Technology Math (Algebra and Geometry)

SCHOOL LEADERSHIP POSITIONS

- Founding Officer, Sigma Beta Delta, Honorary Society
- Member of numerous academic committees at Edison State College
- Electives Department Chair, Gateway Charter High School
- Gateway Charter High School Community Service Coordinator
- Team member, Charter Application Development Team for Charter Schools USA
- Member of Charter Schools USA Leading Edge Management Development Team
- Collaborate with principal and colleagues in:
 - developing budgets -designing curriculum
 - ordering materials and equipment -interviewing candidates for positions

EMPLOYMENT HISTORY

2010-2014	Edison State College, Fort Myers, Florida, Professor, Business, Full-time faculty; Marketing and Management
2009-2010	Edison State College, Adjunct Professor, Fort Myers, Florida
2004-2010	Gateway Charter High School, Fort Myers, Florida, Teacher
1984-2004	Glen Lake Marketing and Sales, Excelsior, Minnesota, President
1969-1984	Numerous Sales, Marketing, Management, Consulting Positions
1968-1969	U.S. Army Military Police Corps

EDUCATION AND TRAINING

PhD	Northcentral University, Prescott, Arizona, 21 credits earned
MBA	University of Wisconsin-Whitewater, Whitewater, Wisconsin
BS	Carroll University, Waukesha, Wisconsin
CE	Teacher Certification Courses, University of Phoenix, Online
CE	Florida Gulf Coast University, Fort Myers, Florida

REFERENCES AVAILABLE UPON REQUEST